

Marion Muhr is a Journalist, PR- and Marketing-Expert, a Press Spokesperson.

Having trained as a Journalist at the renown “Bundeszentrale für Politische Bildung” (www.bpb.de: “Federal Agency for Civic Education”), for the weekly Newspaper “Das Parlament”, Marion Muhr developed her Career as a Journalist (Deutsche Welle, Köln, Germany’s International Broadcaster; the daily Newspaper General-Anzeiger, Bonn; the “Focus-Magazin”, Capital Office, Berlin; to Editor-in-Chief for “Entrée”, a Start-Up Magazin for Economics and Entrepreneurship, also in Berlin) to Public Relations (PR) as a Press Officer and Spokes Women in the Corporate Field (Press Department of an IT-Company Deutsche Telekom (DT), Bonn) and refined her International Skills there (T-Systems; IT-Branch of DTAG). Beside the “regular” Business Topics, the “pioneering” Implementation of Sustainability (“Nachhaltigkeit”) and CSR (“Corporate Social Responsibility”) was of her great Concern, and it still is.

After studying *History, Political Sciences and History of Art, mostly at the University of Bonn* with a Master (nearly equivalent resp. Magistra Atrium, EU), M. Muhr focused her interest on European Studies or European Development through the EU-Erasmus Program (Universities of Oxford, Siena, Bonn) with Prof. Dr. C.C. Schweitzer, Friedrich-Wilhelms-Universität Bonn. In History, M. Muhr concentrated widely on “Neuere und Neueste Geschichte” (Modern and Contemporary History), with the 20th Century in International and European Politics, mainly the “Weimarer Republik” in Germany (1919/1920 to 1933 – and beyond). As the Constitutional History of Great Britain over the Centuries (Prof. Dr. Ernst Portner) was another major topic to work on, so was the History of the “V. Republique” in France (Political Science), as one subject of interest – out of many.

As a matter of fact, in History of Art, the swiss-french Architect Le Corbusier (1887-1965), Wilhelm Lehmbruck (Sculptor, 1881-1919) and Painter Caspar David Friedrich (1774-1840) has been the Bandwidth of her exam topics in University, which clearly focused on the Classical Modernism.

As Bonn is her Hometown, where she relocated after living in Berlin for some Years (Journalist and Editor), Marion Muhr stayed in New York, USA (Intern at the United Nations; Department for Political Affairs) and in Melbourne, Australia, (working as a Freelance Journalist for German Publishers) opened so her “International View” of the World first hand, combining it with her Rhenisch Heritage.

Politics was always in the Center of her attention (working as a Student during her studies and later on as a Scientific Assistant at the Deutsche Bundestag, Bonn and Berlin, for a Member of the German Parliament), so is Economics, Cultural and Educational Areas and the Arts. IT and the Communication Industry and International (Business) Relations is also a strong focus.

Asked, what is a major interest in (2019) 2020, Marion Muhr responded: *"The European Development is very important to me right now. Especially, seeing Great Britain as one of the major Economies is about to leave the EU. I am very convinced, also with a historical view to it, that the European Union and Thought, as an Achievement, should be wisely strengthened and be an important Political Factor for the Generations to come!"*

Marion Muhr, Bonn, (V.-VI, 2019)

"While Great Britain is still 'in transit' to leave the EU, some parts of the British Press and Media already refer to the Continent as 'Europe', in contrast of being geographi-cally part of it. As one Strategic Approach, it is said in some Political Circles, GB should be closer to the English-speaking World in general. Time will tell, how the new Political Setting and the Agreements will turn out – for and in Europe."

M. Muhr (I./II.2020)

About *"Muhr-Kommunikation"*, Bonn:

In 2016 Marion Muhr opened a Media Bureau or Public Relations Office in Swisttal, Rhein-Sieg-Kreis, near the Bundesstadt and former Capital of Germany, Bonn, where there is Writing and Editing of Articles, Texts (e.g. for Social Media), Newsletters, Posts for Books or Reports and all kinds of Publications – for Clients of different Industries and Businesses – On- and Offline. We combine different fields and merge it into "One Communication": Journalistic Approach (including digital-technical Journalism), Public Relations (PR) and Publication (with Political Experience).

PR-Strategy, Communication Consulting and tasks as a Press Speaker are also part of the Portfolio. Working with a wide Network of Specialists and trained Experts ("Best in Class"), the "Boutique"-Media Bureau, as said, brings different disciplines to the table – and into Business: Joining forces with highly trained Partners in Design, Social Media, Publication, Photography and a broad Network of Media Contacts: *"It is nearly all about Networking"*, says Marion Muhr.

“Moodboard” What’s next?! Past – Present – Future:

